

MAGENTO MIGRATION PACKAGE



to



MAGENTO 1

MAGENTO 2

Upgrade from M1 to M2 in six to eight weeks

Activities	Notes
Setup	
Code Repository	Kensium Gitlab
Development Environment	Setup of development environments
Project Tracking / Ticketing	Setup of Wrike and other systems
Platform Initialization	Matching the same from M1 - Configuration and setup of Magento 2 in the hosting environment.
Staging Environment	Setup of staging environment
Production Launch	Setup of production environment and the actual deployment to production on go-live
Documentation / Discovery	
Requirements Elicitation	Includes review of existing Site
Requirements Documentation	Documenting all the key elements and functionality
Product Catalog	Assuming there is no change with the catalog from M1 to M2
Categories	Matching the same from M1
Customers	Same setup as in M1 (Customer Groups and Attributes)
Fulfillment process	Magento default with ability to export customer/order data, and import shipment information
Infrastructure	Determining infrastructure (hosting) needs and documenting the same.
Design	
Theme Identification	Identification of theme and review with the customer
UX Consulting	UX consulting (e.g. custom home page, to showcase the brand)
UI Consulting	UI with brand logo, fonts, colors, to create a unique look for the store.
Front-End Development	CSS/JS/HTML work in the theme to support the design changes
Setup and Configurations	
CDN	Fastly
Analytics	Google Tag Manager
Shipping Setup	UPS, USPS, and FedEx
Search	Elastic Search Or Klevu
Payment Gateway Setup	Braintree / Payflow PayPal Direct
Taxes	Basic Tax Tables or TaxJar, Vertex or Avalara
Social Media	Standard links to Facebook, Twitter, Google+, Pinterest, Instagram at Website/Product level

Activities	Notes
Data Setup / Migration	
M1 to M2 migration	Assumes standard site with no major customizations
Products	Updates after migration. Assumes standard catalog
Categories	Updates after migration
Customers	Updates after migration
Orders	Updates after migration
CMS Pages/Articles	Updates after migration (assumes under 16 pages) - Migrating to Magento 2 Page Builder
Promo Codes	No migration - to be setup again
Major Integrations	
Email Marketing	Any solution with a Magento Plugin. Hours would vary based on number of email templates. E.g. dotDigital or MailChimp
Customer and Order Export	Exports of customer and order data and import of product inventory, price, and shipment information using Xtento Order Report
ERP	Not included in Package - Call for Quote
CRM	Not included in Package - Call for Quote
Point of Sale	Not included in Package - Call for Quote
Additional Customizations	
Advanced SEO Setup	Setup URL redirects to match catalog and CMS pages from M1
Mega Menu	Not included in Package - Call for Quote
Affiliates	Not included in Package - Call for Quote
Gift Cards	Not included in Package - Call for Quote
Loyalty Programs	Not included in Package - Call for Quote
SDLC Processes	
Testing / Quality Assurance	Not included in Package - Call for Quote
Project Management	Not included in Package - Call for Quote
Training	Assumes minimal training - just differences between M1 and M2
Post go-live support	First 30 days

**Get Live On M2
In 6 to 8 Weeks**

**Estimated
Cost**

\$39,840



MAGENTO 1



MAGENTO 2