



KENS IUM

TIME YOUR MOVE TO MAGENTO 2

Magento will no longer provide support for your Magento 1.X store starting in November of 2018. To continue receiving support, security, and functionality updates from Magento and their partners, a Magento 2 store migration is imminent.

TRUST AN EXPERIENCED PARTNER

Top players in the Magento ecosystem have already switched their focus to the more advanced technology of the Magento 2 platform. A seasoned partner like Kensium builds and integrates your new system without disrupting your current website, so your migration is smooth and painless.



KEY MAGENTO 2 ENHANCEMENTS

Magento 2 creates a safer, more productive environment for you and your customers. With a Magento-monitored extension marketplace and a modular framework, Magento 2 makes for intuitive navigation, easy customization, and simplified store management.

MODULAR CODEBASE

Make quick modifications and developments to your site with predetermined blocks and templates of content.

IMPROVED SEARCH

Make finding products easier for your customers even if they have poor search etiquette.

USER EXPERIENCE IMPROVEMENTS

Optimize store speed and user experience by caching content and minimizing system requirements.

API IMPROVEMENTS

Make virtually any modification you want on the seemingly unbounded platform.

PRODUCT MANAGEMENT

Manage your catalog and save time by grouping and defining certain product creation tasks.

RELIABLE SCALABILITY

Boost the efficiency of your operations and drive higher conversion rates with improved performance.

MODERN TECHNOLOGY STACK

Leverage a secure and functional framework for your eCommerce operations.

MULTI-STORE MANAGEMENT

Manage multiple stores from one dashboard and specify details for certain environments.

COMPARE MAGENTO 1.X TO MAGENTO 2

Nearly a decade of work went into the creation of Magento 2. The chart below illustrates the advancements that you'll be able to leverage when you make the move.

MAGENTO 1.X	MAGENTO 2
API Added Retroactively	API is Core to the Technology
Flexible Architecture	Architecture for Performance / Security
No Front-End Library	Supported by LESS
Legacy PHP	PHP 5+
No Support for HTML5 / CSS3	Native Support HTML5 / CSS3
Limited Content Staging	Full Content Staging and Scheduling
Sub-Par Search (SOLR)	Elasticsearch (EE)
Secure Bridge	PCI-Compliant Hosted Fields
Minimal Video Features	Enhanced Video and Media Support
No / Full-Page Cache (EE)	Varnish / Full-Page Cache (EE)
Severe DB Locking Issues	Zero Table Locking (Checkout)
Limited Automated Testing	Improved Automated Testing
JavaScript – Prototype	JavaScript – jQuery
Drab Admin Interface	Modular Admin Interface
No Data Grid	Customizable Data Grid
Admin Non-Responsive	Responsive Admin Panel
EE Pricing by License	EE Pricing by Order Volume
5-12 Month Project Cycle	4-8 Month Project Cycle
Lengthy Checkout	2-Step Checkout Process
External Payment and Shipping	In-Site Payment and Shipping
Unpredictable Extension Market	Extensions Tested and Monitored
Magento Connect	Magento Marketplace

We are a Magento Enterprise Partner with the ability to design, develop, integrate, and support.



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