

# LINK ACUMATICA CLOUD ERP AND BIGCOMMERCE

Connect your BigCommerce store with Acumatica Cloud ERP to manage and view your eCommerce operations from a single business management platform. Our connector creates a seamless two-way data sync, allowing data input on one system and populating the other.

## LEVERAGE EXISTING DATA

The BigCommerce Connector allows you to take advantage of untapped data that already lives in your eCommerce system. Unleash the actionable insights contained in this information and make profitable decisions related to the following areas.

Customers	Products	Inventory	Sales	Shipping
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### INCREASE ROI

#### OPTIMIZE HUMAN CAPITAL

Create an environment where mundane processes are automated and workers spend time performing the tasks that are cost effective for your business.

#### IMPROVE THROUGHPUT

Utilize efficient workflows and produce more quality outputs. Use automation technology to increase productivity and deliver the best value to customers.

#### EXTEND CUTOFF TIMES

Drive value through operational efficiency. Increased productivity allows you to extend cutoff times to process and ship customer orders later in the day.

#### REDUCE SHIPPING COSTS

Include more items in your daily shipments to reduce the amount of batches you ship. Grouping more orders in your shipments incurs fewer costs.

Connecting eCommerce and Acumatica creates an easy-to-manage omnichannel experience for you and your customers. With processes automated and systems connected, you can focus your resources on adding value to customers.

## EARN REPEAT CUSTOMERS

### **AUTOMATIC NOTIFICATIONS AND MESSAGING**

Keep customers informed

### **CLEARLY INDICATE PRODUCTS AND AVAILABILITY**

Make shopping easy

### **EASY REFERENCE AND CUSTOMER LOOKUP**

Improve customer service

## CONFIDENCE IN YOUR BUSINESS

### **INVENTORY TRANSPARENCY**

Know how much inventory is on hand and how much you'll need to match future demand. Automate replenishment and include suppliers on your license.

### **ACCURATE REPORTING TOOLS**

Utilize a suite of customizable reporting tools to generate the information you need to make decisions. Draw data from multiple sources to yield actionable insights.

### **OMNICHANNEL CONFIDENCE**

Funnel all your back-end eCommerce interactions into a single, streamlined data source. Link systems and customize workflows to maximize efficiency.

### **OPERATIONAL EFFICIENCY**

Replace wasteful, redundant processes with automation to achieve operational efficiency. Optimize processes to get the most out of your existing resources.



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